

1955 STUDEBAKER PRESIDENT "SPEEDSTER"



This classy car was driven by Roanoke's Judge Beverly T. Fitzpatrick before becoming part of the VMT Auto Gallery's exhibit. The Judge's son and former VMT Executive Director, Bev Fitzpatrick Jr., shares this special automobile with the VMT.

This two-toned, uniquely colored car with more chrome accents was only produced in 1955 by Studebaker in an attempt to help declining sales. Most President "Speedsters" were built in South Bend, Indiana as a challenge to the flashy Detroit cars with more chrome. They could go up to 140 mph. Despite this gem and a few more, Studebaker stopped producing cars eight years later. Check out more about the history of the Studebaker Corporation at <https://studebakermuseum.org/>.

